

## **Massey Ferguson(R) PINK Tractor Finds a Good Home And Raises Funds for the Susan G. Komen Breast Cancer Foundation**

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DULUTH, Ga.--(BUSINESS WIRE)--Jan. 16, 2007--Last year AGCO Corporation, (NYSE: AG), a worldwide manufacturer and distributor of agricultural equipment, partnered with NBC's hit show, "Deal or No Deal", to raise money for the Susan G. Komen Breast Cancer Foundation by auctioning off a special edition, PINK Massey Ferguson tractor.

The tractor first appeared on "Deal or No Deal" on October 12 and was autographed by the host, Howie Mandel, who is a proponent of the fight against breast cancer. The tractor was then decalated with pink ribbons, which has become synonymous with breast cancer fundraising, and a one-of-a-kind PINK Massey Ferguson logo.

The tractor was featured on eBay from Tuesday, October 31 through Friday, November 10. And, the proud new owner, Joel Foster of the Foster Tractor Company, placed a winning bid of \$26,600 USD. The tractor was shipped from NBC's Studios in Culver City, CA to his dealership, where it is currently on display.

"I was very proud to see our Massey Ferguson family stepping up for such a great cause," stated Joel Foster. "When I found out about the charity auction, I knew that my company wanted to be a part of it, and that we simply had to get it to our dealership, where it now proudly sits as quite the conversation piece," Foster continued.

The tractor, a Massey Ferguson 1547 model, is equipped with a 47 horsepower diesel engine, hydrostatic transmission and matching front-end loader. This tractor is targeted to the lifestyle sector of farming, which includes casual, weekend farmers as well as traditional farms with smaller acreage.

"A key to our success at the Susan G. Komen Breast Cancer Foundation is that we collaborate with a variety of organizations to provide creative ways for people to get involved with the fight against breast cancer," said Cindy Schneible, vice president of resource development at the Komen Foundation. "This program with AGCO and 'Deal or No Deal' was a wonderfully unique opportunity to increase breast cancer awareness while raising money to fund breast cancer research and community outreach programs."

"We were honored to be involved in such a worthwhile effort and remain proud to change our traditional 'Massey red' to pink as a show of our support," said Phil Jones, manager, brand marketing for AGCO Corporation, of which Massey Ferguson is one of its cornerstone brands. "We hope to continue our fundraising momentum with a '2007 Massey Ferguson for Charity Breast Cancer Awareness Campaign,'" Jones concluded.

For more information about Massey Ferguson, visit [www.masseyferguson.com](http://www.masseyferguson.com), and for more information about AGCO Corporation and its various brands visit, [www.agcocorp.com](http://www.agcocorp.com).

### About AGCO

Founded in 1990, AGCO Corporation (NYSE: AG) ([www.agcocorp.com](http://www.agcocorp.com)) is a global manufacturer of agricultural equipment and related replacement parts. AGCO offers a full product line including tractors, combines, hay tools, sprayers, forage, tillage equipment and implements, which are distributed through more than 3,600 independent dealers and distributors in more than 140 countries worldwide. AGCO products include the following well-known brands: AGCO(R), Challenger(R), Fendt(R), Gleaner(R), Hesston(R), Massey Ferguson(R), New Idea(R), RoGator(R), Spra-Coupe(R), Sunflower(R), Terra-Gator(R), Valtra(R), and White(TM) Planters. AGCO provides retail financing through AGCO Finance. The company is headquartered in Duluth, Georgia, and in 2005, had net sales of \$5.4 billion.

### About the Komen Foundation

For nearly 25 years, the Susan G. Komen Breast Cancer Foundation has been a global leader in the fight against breast

cancer through its support of innovative research and community-based outreach programs. Working through a network of U.S. and international Affiliates and events like the Komen Race for the Cure(R), the Komen Foundation is fighting to eradicate breast cancer as a life-threatening disease by funding research grants and supporting education, screening and treatment projects in communities around the world. For more information call 1-800-I'M AWARE or visit [www.Komen.org](http://www.Komen.org).

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