



AGCO to Exhibit Retrofit Equipment, Autonomous Technology and Precision Agriculture Solutions at 2025 Farm Progress Show

August 19, 2025

New machinery and Farmer-Focused innovations across AGCO's brands to debut in Decatur, Illinois, with exclusive media access on opening morning.

DULUTH, Ga., Aug. 19, 2025 /PRNewswire/ -- AGCO (NYSE: AGCO), a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology, will present major innovations across its Fendt®, Massey Ferguson® and PTx™ brands at this year's Farm Progress Show in Decatur, Illinois, on August 26 – 28. Attendees can explore new tractors, planters, autonomy solutions and crop protection technologies, including retrofit options for existing equipment. Media representatives are invited to a pre-show event on Tuesday morning for early access to equipment and insights from AGCO leaders.



FENDT



PTx

Pre-Show Media Event on Tuesday Morning

AGCO and its brands will host an exclusive early morning event for the media in **Booth 333 on Tuesday, August 26, 2025, from 7 – 8 a.m. CT**. Writers will get a chance to see AGCO's newest innovations before the main show begins, including hands-on access to equipment, insights from AGCO leaders and product specialists, and excellent opportunities for photos and video. Complimentary coffee and breakfast will be available as the AGCO team welcomes conversations and engagement from all journalists.

Fendt to Launch a New HHP Tractor and Planter

Fendt's exhibit will showcase its latest advancements in equipment, precision agriculture technology and customer support. This year's exhibit will include the launch of new solutions in both the high-horsepower tractor and planter categories, alongside updates to existing equipment lines such as the [Momentum® planter](#) and [Rogator® 900 Series applicator](#). The booth will also highlight the recently enhanced [Gold Star Customer Care Program](#), now offering expanded support and digital capabilities. A special display will recognize 30 years of Continuously Variable Transmission (CVT) leadership and Fendt's legacy of tractor innovation. The booth will also feature an interactive Farming Simulator bale stacking challenge for attendees to enjoy.

Massey Ferguson to Debut the 5M Series Tractor

Massey Ferguson will showcase its latest innovations, including the North American debut of the award-winning [5M Series tractor](#). Built for small to mid-acreage farms, the 5M delivers dependable performance with a straightforward design and field-proven technology that helps producers achieve better every day. Also featured will be in-booth demonstrations of the Massey Ferguson [E-Loader™ system](#) designed for intuitive precision loader control. The recently announced [HayBoss® DryMax™ granular applicator and BaleMax™ hay preservative](#) will also be on display, highlighting advanced technology engineered to help producers protect their crops and maximize uptime.

PTx to Highlight Autonomy and Solutions for Every Season

The PTx booth will offer solutions for every season, including the Precision Planting® [CornerStone™](#) planting system, [DuraWear®](#) depth calibration and [SymphonyVision™](#) vision-based camera system for spraying; on-farm soil sampling solutions from [Radicle Agronomics®](#); PTx Trimble™ offerings, including the [OutRun™](#) autonomous grain cart, and PTx [FarmENGAGE™](#) fleet and farm management and Starlink connectivity options. To learn more about these products – and more options for farmers to maximize every equipment pass on their farms – visit Booth 833.

To learn more about AGCO's innovative brands, visit [AGCOcorp.com](#) or stop by the booths at the [2025 Farm Progress Show](#) in Decatur, Illinois, on August 26 – 28 : Fendt and Massey Ferguson in Booth 333 and PTx, Precision Planting and PTx Trimble in Booth 833.

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About AGCO

AGCO (NYSE: AGCO) is a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology. AGCO delivers value to farmers and OEM customers through its differentiated brand portfolio including leading brands Fendt®, Massey Ferguson®, PTx and Valtra®. AGCO's full line of equipment, smart farming solutions and services helps farmers sustainably feed our world. Founded in 1990 and headquartered in Duluth, Georgia, USA, AGCO had net sales of approximately \$11.7 billion in 2024. For more information, visit www.agcocorp.com.



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