AGCO's Brands to Exhibit Farmer-Focused Products, Technologies and Services at Commodity Classic 2025

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Fendt®, Massey Ferguson® and PTx™ exhibits will include an impressive collection of award-winning equipment and technologies.

DULUTH, Ga., Feb. 26, 2025 /PRNewswire/ -- AGCO Corporation (NYSE: AGCO), a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology, will host a wide-ranging exhibit at the 2025 Commodity Classic, showcasing farmer-focused solutions and services from across its North American brands, including Fendt®, Massey Ferguson®, Precision Planting® and PTx Trimble™. With nearly 30,000 square feet of contiguous exhibit space, AGCO's display will offer hands-on opportunities for farmers to engage with its innovative and award-winning equipment, technology solutions and services.

Fendt to Highlight Its AE50-Spanning Lineup

Fendt will showcase recent AE50-award-winning additions to its tractor and planter lineups. The 600 Vario® tractor, features superior maneuverability and a completely new generation of Fendt's VarioDrive™ continuously variable transmission (CVT). The Momentum® 30-Foot planter brings the most agronomically advanced planting capabilities on the market to a wide range of family-owned and smaller operations. Additional exhibits will include the 700, 900, 1000 and 1100 Vario model tractors; Fendt's Rogator® applicator, which can change from liquid to dry application in under two hours for unmatched versatility; the IDEAL® 9T combine equipped with IDEALdrive joystick steering; and a demonstration of Fendt's AutoDock™ system for attaching combine headers.

Massey Ferguson to Exhibit Operation-Wide Solutions

Massey Ferguson's exhibit will be anchored by its new 9S Series tractor, which features field-proven technology that enhances fuel efficiency, reduces labor costs and offers intuitive operation. The brand's AE50-winning 500R Series sprayer, planter and 6S Series tractor will also be displayed along with the new Gleaner® T71 combine. Rounding out Massey Ferguson's exhibit will be its all-new SB.1436DB small square baler, which doubles output by producing two 14-by-18-inch bales at a time per field pass, and ensures uniform dimension, shape, weight and density with its SimplEbale® technology.

Previews of PTx Trimble Ag Software Integration

Both the Fendt and Massey Ferguson booths will preview the brands' upcoming integration with PTx Trimble Ag Software for on-farm data management across mixed fleets. Massey Ferguson's booth will feature a home office setting that will display the sharing and management of guidance lines and data, and Fendt's exhibit will highlight the platform as a new standard component of its Gold Star Customer Care program.

PTx to Feature Solutions for Every Season

The PTx booth will feature award-winning innovations from its PTx Trimble™ and Precision Planting® brands. Farmers will discover how to optimize their existing planters, sprayers and applicators, even if they own mixed fleets. They'll also learn about field forming and soil sampling solutions that provide precision ag techniques to every aspect of farming operations. Notable exhibits will include Precision Planting's Radicle Agronomics®, SymphonyVision ™ vision-based spraying solution and Cornerstone ™ planting system, and PTx Trimble'sWM-FieldForm water management solution, OutRun retrofit autonomy kit for grain cart operation and WeedSeeker® 2 automatic spot spray system.

FarmerCore™ Exhibits Mobile Service Truck

AGCO's exhibit will feature a FarmerCore service truck to highlight how its service model leverages three pillars - on-farm mindset, smart network coverage and digital engagement – to deliver a next-generation farmer and dealer experience. Attendees will learn about the tools that put dealers in closer proximity – onsite and online – to farmers and how FarmerCore is implemented in close collaboration with AGCO's global dealer network.

For more information, go to AGCOcorp.com or visit AGCO's booths at Commodity Classic in Denver March 2 - 4: Fendt (Booth 3850), Massey Ferguson (3651), and PTx (4250).

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About AGCO

AGCO (NYSE: **AGCO**) is a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology. AGCO delivers value to farmers and OEM customers through its differentiated brand portfolio including leading brands Fendt®, Massey Ferguson®, PTx and Valtra®. AGCO's full line of equipment, smart farming solutions and services helps farmers sustainably feed our world. Founded in 1990 and headquartered in Duluth, Georgia, USA, AGCO had net sales of approximately $11.7 billion in 2024. For more information, visit **www.agcocorp.com**.

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