



AGCO to Exhibit New Solutions and AE50 Award Winners at World Ag Expo and National Farm Machinery Show

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Fendt, Massey Ferguson and PTx to showcase Farmer-Focused innovations at February trade shows in California and Kentucky.

DULUTH, Ga., Feb. 5, 2025 /PRNewswire/ -- AGCO Corporation (NYSE: AGCO), a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology, will exhibit solutions from across its Fendt®, Massey Ferguson® and PTx™ brands in February at the 2025 World Ag Expo in Tulare, California, and the National Farm Machinery Show in Louisville, Kentucky. Highlighting the displays will be new products and AE50 award winners, including Fendt's ErgoSteer™ retrofittable steering joystick and Momentum® 30-Foot Planter, Massey Ferguson's S Series tractors, new SB.1436DB Small Square Baler and 2025 compact utility equipment (CUE) lineup, and PTx's Radicle Agronomics® automated soil laboratory and OutRun™ autonomous grain cart solution.



World Ag Expo: February 11-13 in Tulare, CA, in Booths AGCO, P56 and Q42

AGCO's exhibit at World Ag Expo will feature the debut of Massey Ferguson's new [SB.1436DB Small Square Baler](#), which produces two bales at a time per field pass – twice the output of a single baler that produces 14-by-18-inch bales. Also highlighting the brand's exhibit will be AE50-winners from across its [S Series](#) and [3 Series Specialty](#) tractors, popular hay and forage solutions, a new triple mower model and a special Pit Stop Service Challenge for booth visitors. Additionally, Massey Ferguson will present a new [4700 Series tractor](#) to [California Rodeo Salinas](#) as part of the award for being the [2024 Sowing Good Deeds winners](#). The winning rodeo committee will be present in the Massey Ferguson booth during the show.

Fendt's exhibits will include the World Ag Expo debut of the award-winning [FT600 Vario](#)® tractor, as well as seven other Vario models. The display will highlight a vineyard-equipped [FT200 Vario](#), which is ideally suited for operations requiring a high level of maneuverability, such as orchards and vineyards. Visitors will also get a special working demonstration of Fendt's new [ErgoSteer](#) solution (another AE50 winner), a joystick option that retrofits onto Fendt 500 to 1000 series tractors for ergonomic, precise and intuitive steering control during field operations.

National Farm Machinery Show: February 12-15 in Louisville, KY, in Booth #7801

AGCO will team up again with [AgRevolution](#)™, the company's rapidly growing dealership in Illinois, Indiana, Kentucky and Ohio, to provide visitors with an expansive exhibit in Louisville. Massey Ferguson will debut its 2025 compact utility equipment (CUE) lineup and the new SB.1436DB Small Square Baler. Fendt's display will give attendees their first glimpse of the FT600 Vario tractor, as well as the [Momentum](#)® 30-Foot Planter and [IDEAL](#)® 9T combine. AgRevolution product specialists will be on hand in a special technology discussion area that features a [FarmerCore](#)™ service truck.

The AGCO booth will feature educational and entertaining sessions from AgRevolution and Acres TV personalities on the AgRev Stage throughout the show. Also appearing in the booth for daily autograph sessions will be winning drivers from the Championship Tractor Pull, which is sponsored by AgRevolution, Fendt and Massey Ferguson. Check this release's additional downloads for a full schedule of events on the AgRev Stage!

The PTx booth (#4060) will feature *Solutions for Every Season* from its PTx Trimble™ and Precision Planting® brands. Farmers will discover how to optimize their existing planters, sprayers and applicators, even if they own mixed fleets. They'll also learn about field forming and soil sampling solutions that offer precision ag techniques for every aspect of farming operations. Notable exhibits will include Precision Planting's [Radicle Agronomics](#), [SymphonyVision](#)™ vision-based spraying solution and [Cornerstone](#)™ planting system, and PTx Trimble's [sWM-FieldForm](#) water management solution, [OutRun](#) and [WeedSeeker](#)® 2 automatic spot spray system.

To learn more about AGCO's innovative brands, stop by booths AGCO, P56 and Q42 at World Ag Expo on February 11-13, booths 4060 and 7801 at the National Farm Machinery Show on February 12-15, or visit AGCOcorp.com or AgRev.com.

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About AGCO

AGCO (NYSE: AGCO) is a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology. AGCO delivers value to farmers and OEM customers through its differentiated brand portfolio, including leading brands Fendt®, Massey Ferguson®, PTx and Valtra®. AGCO's full line of equipment, smart farming solutions and services helps farmers sustainably feed our world. Founded in 1990 and headquartered in Duluth, Georgia, USA, AGCO had net sales of approximately \$14.4 billion in 2023. For more information, visit www.agcocorp.com.



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