



AGCO's Innovation Rewarded with Prestigious Awards at Agritechnica 2017

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DULUTH, Ga.--(BUSINESS WIRE)--Nov. 20, 2017-- AGCO, Your Agriculture Company, (NYSE:AGCO), a worldwide manufacturer and distributor of agricultural equipment and solutions, achieved remarkable success with 17 major awards at the prestigious Agritechnica 2017 event in Hannover, Germany. As a result of the votes cast by an independent expert committee, AGCO was once again one of the most successful manufacturers at Agritechnica 2017 by way of the number of innovation awards received.

This press release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20171120005614/en/>



The new Fendt Track Tractor 943 Vario MT won the treasured award "Machine of the Year 2018" in the Category XXL Tractors (Photo: Business Wire)

Chairman, President and CEO, AGCO Corporation. "AGCO's significant investment in research and development enables our brands to develop these award-winning innovations and technologies and we are proud that the industry and our customers recognize us for this commitment."

"Winning these significant awards is a testament to our continued commitment to deliver high-tech solutions for farmers feeding the world," said Martin Richenhagen,

AGCO received the following awards:

- Tractor of the Year 2018: Valtra Versu T254 SmartTouch
- Tractor of the Year 2018 Best Design: Valtra Versu T254 SmartTouch
- Tractor of the Year 2018 Best of Specialised – Fendt 211 V Vario
- Tractor of the Year 2018 Finalist: Massey Ferguson 5709 Dyna 4
- Tractor of the Year 2018 Finalist: Massey Ferguson 3710
- Tractor of the Year 2018 Finalist: Valtra A114
- Machine of the Year Combine Harvester: Fendt & Massey Ferguson IDEAL
- Machine of the Year Audience Choice Award: Fendt & Massey Ferguson IDEAL
- Machine of the Year Tractor Upper Class Tractor: Valtra T Series
- Machine of the Year Tractor XXL: Fendt 900 Vario MT
- DLG Agritechnica Silver Innovation Awards: Fendt & Massey Ferguson IDEAL Combine Harvester, Fendt VarioPull System, Fendt e100 Vario, Fendt MARS/Xaver Mobile Agricultural Robot Swarms, AGCO agrirouter™, GSI FlexWave Grain Silo Unloading System
- Agrarmarketing Prize 2017, Finalist: Fendt IDEAL advertising campaign

About AGCO:

AGCO (NYSE: AGCO) is a global leader in the design, manufacture and distribution of agricultural solutions and supports more productive farming through its full line of equipment and related services. AGCO products are sold through five core brands, Challenger®, Fendt®, GSI®, Massey Ferguson® and Valtra®, supported by Fuse® precision technologies and farm optimization services, and are distributed globally through a combination of over 3,000 independent dealers and distributors in more than 150 countries. Founded in 1990, AGCO is headquartered in Duluth, GA, USA. In 2016, AGCO had net sales of approximately \$7.4 billion. For more information, visit <http://www.AGCOcorp.com>. For company news, information and events, please follow us on Twitter: @AGCOCorp. For financial news on Twitter, please follow the hashtag #AGCOIR.



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