



AGCO is Founding Member of the DKE Data-Hub Initiative

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AGCO's participation in the task data exchange will lead to high-tech solutions for customers

DULUTH, Ga.--(BUSINESS WIRE)--Sep. 26, 2016-- AGCO Corporation (NYSE:AGCO), a world-leading manufacturer and distributor of agricultural equipment, is proud to announce its participation as a founding member of the DKE Data-Hub initiative. This participation is one example of how AGCO's precision agriculture strategy, Fuse[®], continues to expand its open approach to precision farming through new partners and alliances to provide better solutions to its customers. Through the DKE Data-Hub, AGCO is working with other leaders in the agricultural industry to solve data communication and conversion problems for growers.

With release planned for 2018, the Data-Hub will tackle the issue of allowing data transfer and conversion from multiple suppliers and OEMs to communicate with each other. Rather than needing multiple communication paths between technologies, the Data-Hub will provide a neutral platform to streamline the data transfer process.

"AGCO's participation in the DKE Data-Hub initiative will enable our customers to optimize their agricultural production processes by simplifying the transfer of data across multiple platforms," says Matt Rushing, vice president, Global Advanced Technology Solutions Product Line at AGCO.

The DKE Data-Hub will be designed to improve efficiency, energy, work organization and the use of operating supplies leading to better quality production at lower costs. This barrier-free data exchange improves operators' ability to manage their data, allowing them to better utilize new technologies to put the right amount of input products, such as fertilizer, in the right place, at the right time, all while seeking to protect the environment.

Other members of the DKE Data-Hub include Amazone, Grimme and Kuhn. Visit www.dke-data.com/en/ to learn more about DKE-Data GmbH & Co. KG and the Data-Hub initiative and see a full list of participants. [Watch this video to learn more.](#)

For more information about AGCO's precision agriculture strategy and what makes Fuse unique from other technology strategies, visit www.AGCOCorp.com/Fuse.

About AGCO

AGCO Corporation (NYSE: AGCO) is a global leader in the design, manufacture and distribution of agricultural solutions and supports more productive farming through its full line of equipment and related services. AGCO products are sold through five core brands, Challenger[®], Fendt[®], GSI[®], Massey Ferguson[®] and Valtra[®], supported by Fuse[®] precision technologies and farm optimization services, and are distributed globally through a combination of approximately 3,000 independent dealers and distributors in more than 140 countries. Founded in 1990, AGCO is headquartered in Duluth, GA, USA. In 2015, AGCO had net sales of \$7.5 billion. For more information, visit <http://www.AGCOCorp.com>. For company news, information and events, please follow us on Twitter: @AGCOCorp. For financial news on Twitter, please follow the hashtag #AGCOIR.



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