



## AGCO 'Takes the Fight to the Field' to Stand Up to Breast Cancer

October 26, 2015

*Women's Leadership Group Raises Funds With Pink Tractor*

DULUTH, Ga. --(BUSINESS WIRE)--Oct. 26, 2015-- In honor of National Breast Cancer Awareness Month, AGCO (NYSE: AGCO), a global leader in the design, manufacture and distribution of agricultural equipment, is taking the fight to the field to stand up to breast cancer. Working with one of its largest dealers in North America, Ziegler Ag Equipment, AGCO built a full-size 2015 model Challenger MT865E track tractor that sports the pink-for-the-cause paint finish to increase awareness of breast cancer. Nicknamed 'Tenacity,' this track tractor is the centerpiece of AGCO's campaign to bring awareness to the disease and raise funds to support research for a cure.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20151026006363/en/>



AGCO employees and executives celebrate with "Tenacity", a full-size 2015 model Challenger MT865E track tractor that sports the pink-for-the-cause paint finish to increase awareness of breast cancer, during a recent fundraising event at AGCO's headquarters in Duluth, Georgia. (Photo: Business Wire)

"Through the tremendous support of Ziegler Ag Equipment and our dedicated employees, I am honored to be a part of AGCO's effort to raise awareness and funds to find a cure for this

prevalent disease," explained Lucinda Smith, senior vice president, global business services at AGCO. Volunteers with the AGCO Global Women's Network (AGWN) have been instrumental in Tenacity's travels to select U.S. cities to raise funds for the Susan G. Komen® Minnesota and Greater Atlanta affiliates.

During Tenacity's recent visit to AGCO's Duluth, Georgia headquarters, employees had the opportunity to learn more about breast cancer and its impact on patients and their families. One of the guest speakers at the event was breast cancer patient and farmer Carol Seaman of Spencer, Iowa. Mrs. Seaman was invited to ride along as Tenacity was driven off the assembly line in September and has since appeared at various AGCO events to bring awareness to the challenges facing breast cancer patients. Her inspirational story highlights the importance of continued research and development of new drugs and treatment options.

At Tenacity's assembly line roll-off celebration at AGCO's Jackson, Minn. site, Lara Long, vice president of corporate accounting and reporting for AGCO's global headquarters, talked about the AGWN network. "AGWN is a business advisory group dedicated to training, developing and sponsoring women as promoters and growers of profitability. Concurrently, it also supports and contributes to the health and well-being of its female workforce." Mrs. Long explained, "We are proud to support the research and care efforts of Susan G. Komen in their mission to combat and hopefully one day find the cure for a disease that impacts approximately one in eight women in the United States."

AGCO is offering specialty merchandise at events and online through its #AGCOgoesPink social media campaign. Net proceeds from sales of special pink-for-the-cause merchandise will be donated to the chapters to support their mission of education, support, research funding and advocacy. Limited-edition 1:32 scale Challenger track tractor models sporting a pink-for-the-cause paint finish, as well as other pink Challenger branded merchandise, are now available at [www.AGCOstore.com](http://www.AGCOstore.com).

AGCO expects to raise a minimum of \$25,000 for Susan G. Komen this year to support local breast health and education programs. Learn more about Susan G. Komen by visiting [www.komen.org](http://www.komen.org) or calling the toll free breast care hotline at 1-877 GO KOMEN.

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### About AGCO

AGCO (NYSE: AGCO) is a global leader in the design, manufacture and distribution of agricultural equipment. AGCO supports more productive farming through a full line of tractors, combines, hay tools, sprayers, forage equipment, grain storage and protein production systems, seeding and tillage implements and replacement parts. AGCO products are sold through five core equipment brands, Challenger®, Fendt®, GSI®, Massey Ferguson® and Valtra® and are distributed globally through a combination of approximately 3,100 independent dealers and distributors in more than 140 countries. Founded in 1990, AGCO is headquartered in Duluth, Ga., USA. In 2014, AGCO had net sales of \$9.7 billion. For more information, visit <http://www.AGCOcorp.com>. For

company news, information and events, please follow us on Twitter: @AGCOCorp. For financial news on Twitter, please follow the hashtag #AGCOIR.

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