



AGCO Strengthens Supplier Collaboration with e-Sourcing Automation

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New Platform Streamlines Global Purchasing Processes

DULUTH, Ga. --(BUSINESS WIRE)--Sep. 21, 2015-- AGCO (NYSE: AGCO), a worldwide manufacturer and distributor of agricultural equipment, is pleased to announce the launch of the [AGCO e-Sourcing platform](#) to manage all production material sourcing projects across the organization. For the first time, AGCO will utilize one web-based platform to streamline and strengthen supplier collaboration at a global level.

“AGCO continues to invest in transforming into a truly global purchasing organization, and the launch of our new e-sourcing platform is another significant milestone in our journey,” said Josip Tomasevic, AGCO VP Purchasing and Materials & CPO. “The investments in tools and processes to harmonize how we work together with our valued suppliers not only strengthens our business relationships, but also enables us to more efficiently deliver on our quality, cost competitiveness, innovation and on-time delivery performance.” Under the Global Purchasing Excellence initiative, AGCO is transforming to a global commodity management organization by executing strategies to drive sustainable value through AGCO’s supplier network.

Powered by SynerTrade software, the AGCO e-Sourcing platform was designed with suppliers in mind. “We want to be the preferred customer for our suppliers and we’re excited to have a strong partner with SynerTrade to offer this platform to our suppliers,” expressed Jan Theissen, AGCO Director Strategy & Methods Global Purchasing. “SynerTrade’s software provides a powerful platform promote and foster collaboration, efficiency and transparency, everywhere.” The utilization of the new e-Sourcing platform in conjunction with AGCO’s award-winning 2015 Supplier (Risk) Management Solution enables AGCO’s commodity teams globally to make decisions on the basis of supplier performance, as well as potential compliance, economic, geopolitical and other risks.

And suppliers now have an easy-to-use platform that reduces complexity and provides access to all global sourcing projects across all AGCO’s brands and sites.

About AGCO

AGCO (NYSE: AGCO) is a global leader in the design, manufacture and distribution of agricultural equipment. AGCO supports more productive farming through a full line of tractors, combines, hay tools, sprayers, forage equipment, grain storage and protein production systems, seeding and tillage implements and replacement parts. AGCO products are sold through five core equipment brands, Challenger®, Fendt®, GSI®, Massey Ferguson® and Valtra® and are distributed globally through a combination of approximately 3,100 independent dealers and distributors in more than 140 countries. Founded in 1990, AGCO is headquartered in Duluth, GA, USA . In 2014, AGCO had net sales of \$9.7 billion . For more information, visit <http://www.AGCOcorp.com>. For company news, information and events, please follow us on Twitter: @AGCOCorp. For financial news on Twitter, please follow the hashtag #AGCOIR.

AGCO : 25 years of identity, centuries of history



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