



Significant Expansion of AGCO Mobile Parts Application Creates a More Robust Tool

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AGCO Parts Book to Go™ Mobile App launches on Android and expands Apple iOS functionality

DULUTH, Ga. --(BUSINESS WIRE)--Jan. 26, 2015-- AGCO (NYSE: AGCO), a worldwide manufacturer and distributor of agricultural equipment, today announced its **AGCO Parts Books to Go™** mobile application program has significantly expanded AGCO's parts mobile app functionality. A year ago, the **AGCO Parts Books to Go™** mobile app initially successfully launched on the Apple iOS platform into 35 countries through the [Apple Store](#). Now even more robust, today's mobile app launch represents advancement in providing anytime, anywhere access to replacement service parts information on AGCO products.



Already established in the mobile space, the **AGCO Parts Books to Go™** is now available in both the Android and Apple iOS platforms, with the new Android version of the app available on the [Google Play Store](#). Its functionality includes similar Interactive Parts Catalog functionality like the Apple iOS app while maintaining the natural Android user experience. Interactive drawings with capability for zooming, panning, and call-outs; parts lists; Google-like searches; cart functionality; off-line capability and multi-language support are part of this newly delivered Android app. The Apple and Android versions are now available for customers and AGCO dealers/distributors.

AGCO is committed to supporting parts service for the duration of the service life of AGCO machines. Besides the Challenger, Fendt, Massey Ferguson and Valtra brands, content on the Apple and Android app is now expanded to include parts book information for

many of AGCO's other brands— like **Gleaner®**, **Fella®**, **Laverda®**, **Hesston®**, **Ag-Chem®**, **Spra-Coupe®** and more. Language support has also expanded. Initially released in English, Spanish, Portuguese, French, German, Finnish and Italian, support is now extended to accommodate Chinese, Turkish, Polish, Russian and the Scandinavian languages.

AGCO anticipates that this robust offering will bring much stronger parts service support to help customers when replacement parts are most needed.

"As part of AGCO's continuous efforts to improve electronic parts books delivery for our dealers/distributors and end customers around the world, we are excited to launch the next iteration of our advanced mobile parts app," explained Mr. Boris Schoepplein, vice president of Global and EAME Parts.

ABOUT AGCO

AGCO (NYSE: AGCO) is a global leader in the design, manufacture and distribution of agricultural machinery. AGCO supports more productive farming through a full line of tractors, combines, hay tools, sprayers, forage equipment, grain storage and protein production systems, tillage implements and replacement parts. AGCO products are sold through five core machinery brands, Challenger®, Fendt®, GSI®, Massey Ferguson® and Valtra® and are distributed globally through approximately 3,100 independent dealers and distributors in more than 140 countries worldwide. Founded in 1990, AGCO is headquartered in Duluth, GA , USA. In 2013, AGCO had net sales of \$10.8 billion . www.AGCOcorp.com



Source: AGCO

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