



Robert Crain to Assume Responsibility for AGCO South America as of January 1, 2015

December 12, 2014

DULUTH, Ga.--(BUSINESS WIRE)--Dec. 12, 2014-- AGCO (NYSE: AGCO), a worldwide manufacturer and distributor of agricultural equipment, announces that Robert Crain, Senior Vice President and General Manager, North America, will take over responsibility for AGCO's South America region from André Carioba, Senior Vice President and General Manager, South America, effective January 1, 2015.



Robert Crain, AGCO Senior Vice President and General Manager, North America and South America (Photo: Business Wire)

Mr. Carioba, due to retire on December 31, 2014, joined AGCO in 2006 and has been instrumental in the implementation of business strategies within South America, including Sales and Marketing, Finance and Administration, Manufacturing, Product Management, Purchasing, Engineering and the dealer

organization for all brands. "We thank André for his leadership, commitment and successful results over the years. He has been a valuable asset to the organization," said Mr. Martin Richenhagen, Chairman, President and CEO of AGCO Corporation.

Mr. Crain will assume the role of Senior Vice President and General Manager, North America and South America, providing leadership and direction for AGCO's North and South American regions. Mr. Crain has been leading AGCO's operations within the U.S., Canada and Mexico since he joined AGCO in 2006 as Senior Vice President and General Manager, North America.

ABOUT AGCO

AGCO (NYSE: AGCO) is a global leader in the design, manufacture and distribution of agricultural machinery. AGCO supports more productive farming through a full line of tractors, combines, hay tools, sprayers, forage equipment, grain storage and protein production systems, seeding & tillage implements and replacement parts. AGCO products are sold through five core machinery brands, Challenger®, Fendt®, GSI®, Massey Ferguson® and Valtra® and are distributed globally through approximately 3,100 independent dealers and distributors in more than 140 countries worldwide. Founded in 1990, AGCO is headquartered in Duluth, GA, USA. In 2013, AGCO had net sales of \$10.8 billion. www.AGCOcorp.com



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