



DuPont Pioneer and AGCO Announce Global Collaboration to Wirelessly Deliver Real-Time Crop and Farm Management Information to Growers

May 6, 2014

DES MOINES, Iowa, and DULUTH, Ga., May 6, 2014 —DuPont Pioneer and [AGCO](#) Corporation (NYSE:AGCO) today announced a global collaboration to bring wireless data transfer technology solutions to farmers in leading agricultural markets, including the United States, Canada, Brazil and key European countries. The agreement will allow seamless interface of data and farm management information between AGCO equipment and EncircaSM services, the new whole-farm decision solutions offering from Pioneer that is designed to help growers improve their productivity and profitability.

Seamless data transfer is an important technology enabler for EncircaSM services, which are currently being rolled out in North America to corn and soybean farmers and can be offered globally over time to support a wide range of crops and markets.

As part of the AGCO [Fuse™ Technologies](#) platform, as well as the commitment by Pioneer to offer brand neutral decision agriculture services, growers can choose to have data collected through AGCO's VarioDoc, TaskDoc™ and AgCommand® systems wirelessly transferred to Pioneer EncircaSM services. AGCO's VarioDoc and TaskDoc™ are task file management systems that allow growers to conveniently and securely transfer task files between their farm machines and office without the need for a data card, portable memory drive or the physical transfer of devices. AgCommand® is AGCO's fleet and asset management system that provides growers, contractors and managers with instant access to a wide range of information about equipment working in the fields or traveling on the road.

"We are excited about the new addition of Pioneer EncircaSM services to the list of decision agriculture platforms compatible with VarioDoc, TaskDoc™ and AgCommand®, helping growers become more efficient in farm data and fleet management," said Matt Rushing, vice president, Product Line, Advanced Technology Solutions (ATS). "Fuse Technology's open approach enables growers to integrate their AGCO equipment and decision agriculture technology with the trusted service providers and software partners they choose."

"Pioneer is a leader in decision agriculture solutions that put growers' needs for flexibility and convenience first," said Alejandro Munoz, DuPont Pioneer vice president, Global Commercial Business. "This collaboration with AGCO is another significant milestone toward our whole-farm services strategy, enabled by industry-leading collaborations and advanced technologies, which works with growers to analyze and use their data to positively improve their bottom lines."

VarioDoc is available as optional equipment on most Fendt® tractors, forage harvesters and combines; TaskDoc™ is now available on select Massey Ferguson® combines with more AGCO products planned in the future. AgCommand® is a standard feature on many Challenger®, Fendt®, Massey Ferguson® and Valtra® machines.

For more information about Fuse Technologies and AGCO's new connected strategy, visit www.agcotechologies.com. Visit <https://encirca.pioneer.com/landing/> to learn more about Pioneer next generation decision services.

AGCO (NYSE: AGCO) is a global leader in the design, manufacture and distribution of agricultural machinery. AGCO supports more productive farming through a full line of tractors, combines, hay tools, sprayers, forage equipment, grain storage and protein production systems, tillage implements and replacement parts. AGCO products are sold through five core machinery brands, Challenger®, Fendt®, GSI®, Massey Ferguson® and Valtra® and are distributed globally through approximately 3,100 independent dealers and distributors in more than 140 countries worldwide. Founded in 1990, AGCO is headquartered in Duluth, Ga., USA. In 2013, AGCO had net sales of \$10.8 billion. www.AGCOCorp.com

DuPont Pioneer is the world's leading developer and supplier of advanced plant genetics, providing high-quality seeds to farmers in more than 90 countries. Pioneer provides agronomic support and services to help increase farmer productivity and profitability and strives to develop sustainable agricultural systems for people everywhere. Science with Service Delivering Success®.

DuPont (NYSE: DD) has been bringing world-class science and engineering to the global marketplace in the form of innovative products, materials, and services since 1802. The company believes that by collaborating with customers, governments, NGOs, and thought leaders, we can help find solutions to such global challenges as providing enough healthy food for people everywhere, decreasing dependence on fossil fuels, and protecting life and the environment. For additional information about DuPont and its commitment to inclusive innovation, please visit www.dupont.com.

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