



AGCO Prepares Youth for Careers in Agriculture

June 14, 2013

Sponsors IFAMA World Forum and Symposium

DULUTH, Ga.--(BUSINESS WIRE)--Jun. 14, 2013-- AGCO, Your Agriculture Company (NYSE: AGCO), a worldwide manufacturer and distributor of agricultural equipment, announced today a sponsorship of the 23rd annual International Food and Agribusiness Management Association (IFAMA) World Forum and Symposium.

The conference takes place in Atlanta, GA June 18-20 with a mission to develop and sustain talent across the diverse value chain of global food production – from smallholder farmers in emerging regions of the world to the sophisticated commercial agricultural practices in mature economies. “It is a natural fit for AGCO to sponsor this organization and we are very happy to support young people who have chosen to pursue a career in agriculture,” said Martin Richenhagen, Chairman, President and CEO of AGCO. “Education is key to the advancement of the agricultural industry and key to the advancement of global economies.”

The Earth’s population is set to reach 9 billion by the year 2050. However, the number of young adults going into the agriculture industry is quickly declining. Global farm productivity has to change in order to keep up with growing needs for food, fuel and fiber and the industry needs the best and brightest minds in order to keep up with demand.

Eric Raby, Vice President, Global Marketing & Commercial Development will be a guest speaker at the event on June 20. In his speech, he will outline how Africa can play a decisive role in transforming global agriculture as well as what AGCO is learning from working in emerging markets. “AGCO knows the importance of attracting high quality talent to the ag industry because *they* will set the stage to feed, clothe and fuel the world for generations to come,” said Raby. “Even with today’s economy, people have not and will not stop eating; therefore, agriculture leads the way in career opportunities for the graduates of today and tomorrow.”

ABOUT AGCO

AGCO, Your Agriculture Company, (NYSE: AGCO), is a global leader focused on the design, manufacture and distribution of agricultural machinery. AGCO supports more productive farming through a full line of tractors, combines, hay tools, sprayers, forage equipment, tillage, implements, grain storage and protein production systems, as well as related replacement parts. AGCO products are sold through four core machinery brands, Challenger®, Fendt®, GSI®, Massey Ferguson® and Valtra® and are distributed globally through 3,150 independent dealers and distributors in more than 140 countries worldwide. Founded in 1990, AGCO is headquartered in Duluth, GA, USA. In 2012, AGCO had net sales of \$10.0 billion. <http://www.AGCOcorp.com>

About IFAMA

The International Food and Agribusiness Management Association (IFAMA) is a nonprofit organization that unites industry, students, academics, government leaders and other key stakeholders across the value chain of food production and consumption – to improve the global food and agribusiness system in response to the changing needs of the world. Founded in 1990 IFAMA fosters information sharing, knowledge advancement, discussion, debate, networking and career development through members across more than 50 countries. The annual IFAMA World Forum and Symposium is the organization’s cornerstone event, where leading experts address the most current and pressing issues in food and agriculture. Visit www.ifama.org to learn more.



Source: AGCO

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